



“Diversity means. . .”

## 2011–2012 PTA Reflections Program | PHOTOGRAPHY

Students must adhere to the General Student Participation Rules as well as the following Photography Rules.

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### **Description**

A photography entry must be an original black-and-white or color image produced by a photographic process. The entry must relate to the current Reflections Program theme.

The entry may incorporate such techniques as photomontage, multiple exposure, negative sandwiches, and photograms. Images may be manipulated conventionally or digitally. Images should demonstrate the student's proper use of photographic techniques such as depth of field and exposure. The images may be created using various lenses, filters, and light sources. Photographs with added graphics over the image, including lettering, are not acceptable.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme.

### **Presentation**

- A single print or collage may not exceed 11 inches by 14 inches, including a mat.
- Mount all prints on a cardboard mat, poster board, or some other sturdy material.
- Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended.
- Framed entries, original film (negatives or transparencies), and multidimensional pieces are not accepted.

### **Use of Copyrighted Material**

Use of copyrighted material, including copyrighted cartoon characters or other such material, is not acceptable in any photography submission, with the following exceptions:

- Photographs may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.

### **Format**

- Label the Photography entry on the **back of the artwork** in **lower case** letters **exactly** in this order:

**state abbreviation.arts category.grade level.student last name.student first name**

Example: ky.photography.mid.capps.brenda

*Grade levels should be indicated only as pri, int, mid, sen.  
(primary, intermediate, middle or senior)*

### **Labeling Your Documents and Files**

Submissions that win at local levels will be forwarded to the next level of adjudication. Final judging of winning entries occurs at the national level where all entries are received in an electronic format using the file names outlined below. It is therefore very important to follow these instructions exactly when labeling files and forms.

- Label the bottom of each page submitted in hard copy with the appropriate file name as indicated above in the “Format” section.
- Place all file names in the **bottom right corner of each page**, so that identifying information can be easily concealed if needed.
- Do not write or type anything on the back of any page of paper.
- ***Please include a copy of your photograph saved as a .jpg on a CD.***

### **Student Entry Form**

- Please complete all information on the Student Entry Form.
- Give the dimensions of the work in inches, including mat.
- Give location and date of shot.
- Describe the type of camera and process used in developing the entry.

•The required Title and required Artist Statement should be included. If the required Artist Statement is too long to fit on the form, please write "See Attachment" on the form. Then submit the Artist Statement in its entirety on a separate piece of paper. *Please include an electronic copy of your artist statement on a CD.* Label the artist statement as follows:

**state abbreviation.arts category.grade level.statement.student last name.student first name.doc**

Example: ky.photography.mid.statement.capps.brenda.doc

### **Consent Form**

Completed and signed consent forms must be included for all individuals whose recognizable images or voices appear in a Reflections entry. Individuals over the age of eighteen may sign their own Consent Form. A parent or legal guardian must sign for individuals under the age of eighteen.

### **Packing**

•Pack the Student Entry Form, CD, Artist Statement, and Consent Form(s) in a large manila envelope that opens and closes with a clasp. Do not glue the envelope shut, as it needs to be able to be opened and closed through various stages of judging. The envelope should be at least 8.5 x 11 inches, as the forms inside should not be folded.

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•Attach this manila envelope to the back of the protective covering of your photograph with masking tape. Tape only the two sides of the envelope, not along top or the bottom of the envelope.

Label the outside of the clasp side of the envelope as follows:

state abbreviation.arts category.grade level.student last  
name.student first name.

Example: ky..photography.mid.capps.brenda